



Sister Cities International's 2017 Inaugural Gala

Digital toolkit

#SCInaugural

What is Sister Cities International's Inaugural Gala?

Sister Cities International's (SCI) 2017 Inaugural Gala will celebrate the inauguration of the organization's Honorary Chairperson, the President of the United States.

In advance of Inauguration Day, join SCI at the 2017 Inaugural Gala for an exciting gathering of diplomats, members of congress, municipal officials, and community and citizen leaders.

The Inaugural Gala will be held on **Tuesday, January 17, 2017 from 7:00pm – 11:00pm** at the **Organization of American States in Washington, DC.**



More info: www.sistercities.org/inauguralgala

Register: <http://bit.ly/2dD4rvl>

Take part in SCI's Inaugural Gala

Register for the Inaugural Gala at <http://bit.ly/2dD4rvl>.

Share the event with your network. Spread the word on SCI's inaugural celebration and citizen diplomacy. Use the following pages to craft social media messages to share.

Support SCI by sponsoring the Inaugural Gala. View sponsorship opportunities at <http://sistercities.org/inauguralgala>.

Join us in Washington, DC on January 17, 2017



Website

<http://sistercities.org>



Direct registration

<http://bit.ly/2dD4rvl>



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Medium


<http://medium.com/@sistercitiesinternational>


Social media: Twitter


Twitter: 2017 Inaugural Gala


 Join citizen diplomats & global leaders when you register for @SisterCitiesInt's #SCLinaugural January 17 in #DC! <http://bit.ly/2dD4rvl>


 Can't wait to celebrate the new President of the US during @SisterCitiesInt's #SCLinaugural this January! <http://sistercities.org/inauguralgala>

 Help @SisterCitiesInt celebrate Inauguration Day! Join them for #SCLinaugural January 17, 2017 in DC <http://sistercities.org/inauguralgala>

 Join me & @SisterCitiesInt at #SCLinaugural on January 17 in Washington, #DC! <http://bit.ly/2dD4rvl>

 Excited to take part in @SisterCitiesInt's 2017 Inaugural Gala on January 17! Join me: <http://sistercities.org/inauguralgala> #SCLinaugural

 Since 1956 each US President has been @SisterCitiesInt's honorary chairperson. Celebrate the latest @ #SCLinaugural <http://sistercities.org/inauguralgala>

 [INSERT ORG NAME] is going to @SisterCitiesInt's Inaugural Gala January 17 in #DC, are you? <http://sistercities.org/inauguralgala> #SCLinaugural

Or, share your own Tweets! Tag **@SisterCitiesInt** and **#SCLinaugural** in your post.



Social media: Facebook

Facebook: 2017 Inaugural Gala

Celebrate the inauguration of the 45th President of the United States at Sister Cities International's Inaugural Gala on January 17, 2017 in Washington, DC! From Eisenhower to Obama, each U.S. President has been honorary chairperson of Sister Cities International and [INSERT: I am/we are] excited to honor the new President and chairperson at the Organization of American States. Learn more about #SCLinaugural and purchase your tickets at <http://sistercities.org/inauguralgala>.

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[INSERT: I am/we are] excited to help Sister Cities International celebrate the new President of the United States at the 2017 Inaugural Gala at the Organization of American States in Washington, DC on January 17, 2017! To join [me/us] at #SCLinaugural, visit <http://sistercities.org/inauguralgala> for more information and to register.

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Or, share your own Facebook posts! Tag **Sister Cities International** and **#SCLinaugural** in your post.



Sharable graphics



Visit <http://sistercities.org/inauguralgala> to download hi-res graphics.

Questions?

Email us



Email

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