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## **SISTER CITIES INTERNATIONAL WELCOMES NEW DIRECTOR OF MARKETING AND COMMUNICATIONS**

WASHINGTON, DC – Sister Cities International (SCI) has announced that Anastasia Dellaccio will join the organization as the new Director of Marketing and Communications. Ms. Dellaccio will join SCI at a timely moment as it marks nearly 60 years since the organization was founded by [President Eisenhower](#). She will be responsible for helping to tell the story of SCI by mobilizing smart communications strategies, partnerships, global support, and awareness around the organization’s mission of connecting people and communities around the globe in order to foster peace and understanding.

Ms. Dellaccio joins the Sister Cities International team from the [United Nations Foundation](#) in Washington, DC. As Senior Officer of Outreach, Communications, and Special Initiatives, she lead and launched major projects such as building global support around the post-2015 new [global goals](#), the [Social Good Summit](#), [+SocialGood](#), and a global day focused on giving back called [#GivingTuesday](#). Ms. Dellaccio is also co-owner of [Dolci Gelati](#), an artisan, all natural gelato company based in Washington, DC. She is in charge of marketing, communications, and the overall development and growth of the brand.

In addition, Ms. Dellaccio co-chairs the Millennial Action Council and helped to launch the Millennial Action Project, sits on the Clinton Foundation 20/30 Millennial Program National Leadership Committee, is a member of the Franklin Project Young Leaders Committee at the Aspen Institute, is on the steering committee for the Women's Leadership Forum of the DNC, is a women's committee member for the Washington Ballet, and is a Truman National Security Project Political Partner. She has won various prestigious awards for her work including a PR Award, a Global PR award, a Sabre, a Big Apple, and an International Cannes Lion.

Mary D. Kane, Sister Cities International President and CEO said, “I am thrilled to welcome Anastasia to our team. I am confident in her ability to build relationships and raise awareness of Sister Cities International’s mission and look forward to her future here with us.”

Sister Cities International congratulates Ms. Dellaccio and looks forward to her leadership and vision in taking the organization to new heights through marketing and communications outreach efforts.

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### **About Sister Cities International**

Founded by President Dwight D. Eisenhower in 1956, Sister Cities International serves as the national membership organization for over 545 individual sister cities, counties, and states across the United States with relationships in 2,100 communities in 145 countries. This sister city network unites tens of thousands of citizen diplomats and volunteers who work tirelessly to promote peace and understanding through programs and projects focusing on arts and culture, youth and education, economic and sustainable development, and humanitarian assistance.

Facebook: [Sister Cities International](#); Twitter: [@SisterCitiesInt](#); Website: [www.sistercities.org](http://www.sistercities.org)